Radio Novella

AUTISM, AND THEN WHAT? AUTISMO, Y ¿ENTONCES QUÉ?

Dallin Dance, Jillian Fox, Elizabeth Lopes, Jessica Stevens
Faculty Mentor: Eduardo Ortiz
Family Participant: Paula Burckhard
• Health and disability disparities in USA

• Culturally significant content: Radio-Novella Hispanic/Latino population

• Autism guide: *100 Day Kit* by Autism Speaks

• Local resources: *Utah Parent Center, Baby Watch*

• Reduce average age of autism diagnosis and increase early intervention

• Empower families by enhancing knowledge related to autism, encouraging action, and providing hope.
Participants

- Radio novella cast played by bilingual voice actors:
  - Narrator
  - Mother (Maria)
  - Father (Marcus)
  - Psychologist (Dr. Kelly)
  - Friend (Anna)
  - Pediatrician (Dr. Jensen)

- Anyone that listens!
● Radio novella: a story that develops with the same characters through numerous chapters

● Hispanic/Latino population spend 26-30 hours per week listening to the radio

● Deeply rooted cultural practice among Hispanic/Latino populations

● Found to be an effective way to disseminate health information

*Foundation for Dissemination Method*
● 100 Day Kit: first 4 topics were divided among our group

● Researched similar audio style public health projects

● Developed & revised scripts

● Translated into Spanish

● Recorded at Utah State University

*Procedures*
● Listening estimates during air time of radio novella

● Feedback from *Utah Parent Center* and *Utah Baby Watch*

● Downloads of podcast

● Clicks on Pandora Radio

● Intake forms when asked about community resources

*Data Analysis*
- 4 culturally competent novella episodes developed
- Scripts provided to 6 volunteer actors
- Recording took place March 19th, 2015 on USU campus
- Pandora: no portion of novella to air as advertisement
EPISODE 1: Why was my child diagnosed with Autism?
¿Por qué mi niño fue diagnosticado con autismo?

s office (La oficina del psicólogo)

Setting: warm, sunny day at community park with playground, benches, toys

Lugar: un día cálido y soleado en un parque de la comunidad con un parque de niños jugando

EPISODE 2: How will I deal with the diagnosis?
Como voy a enfrentar este diagnostico?

Scene: the market/grocery store

Anna: “Oh hey Maria, what are the chances of seeing you again!?”
Anna: Hola, María. ¡Qué casualidad verte aquí otra vez!

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Maria: "¿Puedes mandarme sus datos?"

Anna: “Of course! Utah Parent Center and Utah Baby Watch are my favorites. They have excellent websites and the people who work there are all parents who really care. I feel like the thing people talk about most is how important early intervention is. They also can help guide you through some of the financial challenges.”

Anna: "¡Claro que sí! Utah Parent Center y Utah Baby Watch son mis favoritos. Tienen excelentes sitios web y las personas que trabajan allí son padres que realmente se interesan. Me parece que la cosa que más se habla es la importancia de la intervención temprana. También pueden ayudarte a superar algunas de las dificultades financieras.

Maria: “Really? Finally news that simplifies my life.”

EPISODE 3: Sharing your struggle
EPISODIO 3: Compartiendo su lucha

children playing, swings

Do you bring Jose here often? ¿Te llevas a Jose a menudo?

EPISODE 4: How Do I Get The Help My Child Needs?
Episodio 4: ¿Cómo puedo obtener la ayuda que necesita mi hijo?

Clinic Lugar: Clinica Pediátrica
Future Steps

- Continued development of sub-topics from the *100 Day Kit* produced by Autism Speaks

- Expand dissemination method: Priority for future URLEND trainees

- Assess how effective dissemination is on Latino radio stations

*Discussion*
We dream that $Autismo, \ Y \ ¿Entonces \ Qué?$
will be a living project with forward momentum leading to positive change in the community of children with special healthcare needs
QUESTIONS???
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* Utah Baby Watch
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References


References


